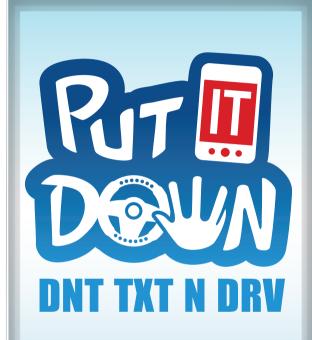
DRIVING DOWN FATALITIES



AAA.com/Distraction

The Auto Club Group



Auto Club Group

TrafficSafety FOUNDATION

AAA com/Foundation

16-TF-0218B 94011



FACTS

Five seconds is the average time your eyes are off the road while texting. At 55 mph, that is equivalent to driving the entire length of a football field, blind.

Drivers who are text messaging are 6 times more likely to crash than drivers not texting.

Many states have laws prohibiting the operation of a motor vehicle while manually typing into a wireless communication device known as texting, emailing, and instant messaging (non-voice).



Put the cell phone away or silence it while driving so you are not tempted to respond while in motion.

Download an app that disables the device while in motion.

Designate a non-driving texter to respond for you.

Put it down. No text or call is worth a life.