

# Why Are Road Signs That Color?



Road signs are very important! The color conveys a lot of information that's helpful to drivers, pedestrians and cyclists. Let's see what the colors and shapes mean:

## RED



Red signs - like **STOP** and **DO NOT ENTER** - generally mean you cannot do something. **YIELD** signs are also red as you must stop and allow someone else (pedestrian, other driver, cyclist) to go first.

## YELLOW



Yellow signs are warning or caution signs. These types of signs might warn you of **ANIMAL CROSSINGS** (like deer), **CURVES**, upcoming **INTERSECTIONS** or **MERGE** areas.

## GREEN



Green signs are guide signs. These types of signs might indicate **MILEAGE** or highway **EXIT INFORMATION**.

## FLUORESCENT YELLOW/GREEN



Fluorescent yellow/green signs are used for **PEDESTRIAN CROSSING** or **SCHOOL ZONES**.

## BROWN



Brown signs identify historic or recreational areas, such as **HIKING/CAMPING** facilities, a **MUSEUM** or **HISTORICAL SITE**.

## ORANGE



Orange signs are associated with construction. This could be a sign alerting you to **ROAD WORK** or when you need to take a **DETOUR**.

## BLUE



Blue signs are informational/motorist service signs. These types of signs might indicate a nearby **HOSPITAL**, where you can get **GAS** or **FOOD** on a trip, and a **REST AREA** or **SCENIC LOOKOUT**.

## BLACK/WHITE



Signs with black lettering on a white background are directive. These signs include **SPEED LIMIT** signs, **ONE WAY** signs and **LANE MOVEMENTS**.